



Press Release
For immediate release

Free outdoor virtual reality circuit!

The Quartier de l'Innovation and the Festival du nouveau cinéma (FNC) join forces with the NFB and mk2 VR to democratize new media at the Station F-MR

Montréal, Thursday, August 23, 2018 – The Quartier de l'Innovation and the Montreal Festival du nouveau cinéma (FNC) are proud to announce their collaboration with the NFB and mk2 VR on a large-scale VR activity that is entirely free! From August 30 to September 1, this virtual reality circuit will allow the public to get a varied overview of this new and growing medium by discovering eight Québec, Canadian and international pieces. The activity will take place at the Station F-MR, a transitory public space near the Lachine Canal.

Cinema buffs, technology enthusiasts and anyone who is interested will have the opportunity to discover Alexandre Perez's (France) fictional work **Sergent James**, highly praised in Locarno and Tribeca, and the philosophical tale **Vaysha l'aveugle –VR**, by Théodore Ushev (Québec), an animated work adapted from his short film, which received a nomination at last year's Oscars.

There will also be documentaries. **The Sun Ladies**, by Céline Tricart and Christian Stephen (United States), takes us into the ranks of an all-female combat unit fighting against ISIS, while **Testimony / Témoignage**, by Zohar Kfir (USA, Canada, Israel), shares the stories and healing processes of sexual assault survivors. Faced with the possible disappearance of silence, **Sanctuaries of Silence**, by Emmanuel Vaughan-Lee and Adam Lofton (United States), takes us on an immersive sound journey to one of the quietest places in North America with the acoustic ecologist Gordon Hempton. The documentary **La Troisième Roue**, by André Roy (Québec), is a plea for the inclusion of people with disabilities through large and small gestures, starting with a physical education class.

In the more experimental realm, Nancy Lee and Emmalena Fredricksson (British Columbia) provide an immersive experience with the 360° dance piece **Tidal Traces / Effet mer**, in which the spectator's gaze plays a central role in creating the choreography. Finally, in **I Saw The Future**, François Vautier (France) literally plunges us into the sound and visual matrix at the heart of a famous BBC archive from 1964, in which Arthur C. Clarke, collaborating with Stanley Kubrick, reveals his astonishingly accurate vision of the future.

[Details about the virtual reality circuit](#)

Contact: Mélanie Mingotaud
(514) 582-5272
melanie@mingo2.ca

About Quartier de l'innovation (QI)

The Quartier de l'innovation (QI) is a world-class urban laboratory in the heart of Montréal. Its mission is to foster a one-of-a-kind innovation ecosystem where experimentation and collaboration between academics, entrepreneurs and residents generate benefits for society. It stretches from René Lévesque Boulevard to the Lachine Canal from north to south, and from McGill Street to Atwater Avenue from east to west. The QI is supported by the Government of Canada, the Government of Québec, the City of Montréal, four universities (ÉTS, McGill, Concordia, and UQÀM), and more than twenty private partners. For more information, visit quartierinnovationmontreal.com

About Montreal Festival du nouveau cinéma (FNC)

You are invited to join us for the 47th edition of the Festival, from October 3 to 14, 2018. FNC is a major event of the international cinema scene, where the Festival has proved its capacity to adhere to the most avant-garde audiovisual practices. In addition to a rich and groundbreaking program of short and feature films, the FNC Explore section continues to astound some 15,000 visitors with a free program of virtual reality and new media work. For more information about our coming edition : nouveaucinema.ca

About the NFB

The National Film Board of Canada (NFB) is one of the world's leading digital content hubs, creating groundbreaking interactive documentaries and animation, mobile content, installations and participatory experiences. [NFB interactive productions](#) and digital platforms have won 100 awards, including 18 Webbys. To access acclaimed [NFB content](#), visit NFB.ca or download its [apps](#) for mobile devices.